



Daniel Island Business Association • Post Master Box 180, 295 - C Seven Farms Drive • Daniel Island, SC 29492

## Phone Directory 2012 Contract to Advertise

*All forms and payment to be received by November 15th*

### Section I - Advertiser

Name of Business \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Tel. No. \_\_\_\_\_ Fax No. \_\_\_\_\_

### Section II - Ad Details

Ad Size	Price
_____ Inside Cover (2) (5" x 8") Color	2,210
_____ Full Page (5" x 8") Color	1,050
_____ Full Page (5" x 8") B/W	735
_____ 1/2 Page (5" x 3-7/8") Color	609
_____ 1/2 Page (5" x 3-7/8") B/W	420
_____ 1/4 Page Vertical (2-7/16" x 3-7/8") B/W	231
_____ 1/4 Page Horizontal (5" x 1-7/8") B/W	163
_____ 1/4 Page Vertical (2-7/16" x 3-7/8") Color	373
_____ 1/4 Page Horizontal (5" x 1-7/8") Color	257
<b>•Design and Typesetting Assistance</b>	
<i>(all ads that need to be changed or created will be subject to the design assistance fee)</i>	
_____ 1/4 Page	30
_____ 1/2 Page and larger	55

Amount \_\_\_\_\_

\_\_\_\_\_ Need Help creating an ad *(you will be contacted)*

*There is a 10% discount on all ad prices when you pay your 2012 DIBA dues. Please submit dues along with ad payment.*

### Section III - Category Section & Listing: Blue and Yellow Pages

1. Primary Category \_\_\_\_\_

Listing (2 lines included in price; 3rd line, add \$50)

Line 1 \_\_\_\_\_ Tel. No. \_\_\_\_\_

Line 2 \_\_\_\_\_

Line 3 \_\_\_\_\_ Add \$50 \_\_\_\_\_

2. Extra Category (Add \$50) \_\_\_\_\_ Add \$50 \_\_\_\_\_

Listing (2 lines included in price; 3rd line, add \$50) if listing is same as Primary Category put "Same as Primary" below.

Line 1 \_\_\_\_\_ Tel. No. \_\_\_\_\_

Line 2 \_\_\_\_\_

Line 3 \_\_\_\_\_ Add \$50 \_\_\_\_\_

3. Additional Extra Categories (Add \$50 each) \_\_\_\_\_ Add \$50 \_\_\_\_\_

4. Special Instructions \_\_\_\_\_

### Section IV - Payment

1 - Received with contract \_\_\_\_\_ 2 - Invoiced Advertiser \_\_\_\_\_ **Total** \_\_\_\_\_

Advertisers Signature \_\_\_\_\_ Date \_\_\_\_\_

• Please mail completed form and payment no later than **November 15, 2011** to

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• Ad submissions can be sent in .pdf format exact dimensions of the ad to **Holly White at [sauceysailor@homesc.com](mailto:sauceysailor@homesc.com)**